

AD SPACE AGREEMENT FORM



DCE & LINKS DISPLAY AD PRICING

| Ads | Color | Full | 1/2 | 1/4 | Cost | Month(s) |
|-----|---------------|--------|--------|--------|----------|------------------------------------------------------------------------------------------------------------------------|
| 1 | Black & White | \$1680 | \$1120 | \$700 | \$ _____ | January February March April May June July August September October November December |
| | 2 - Color | \$2080 | \$1520 | \$1100 | x1 | |
| | 4 - Color | \$2730 | \$2170 | \$1750 | = | |
| 3 | Black & White | \$1530 | \$1020 | \$640 | \$ _____ | |
| | 2 - Color | \$1930 | \$1420 | \$1040 | x3 | |
| | 4 - Color | \$2580 | \$2070 | \$1690 | = | |
| 6 | Black & White | \$1390 | \$930 | \$580 | \$ _____ | |
| | 2 - Color | \$1790 | \$1330 | \$980 | x6 | |
| | 4 - Color | \$2440 | \$1980 | \$1630 | = | |
| 12 | Black & White | \$1270 | \$840 | \$530 | \$ _____ | |
| | 2 - Color | \$1670 | \$1240 | \$930 | x12 | |
| | 4 - Color | \$2320 | \$1890 | \$1580 | = | |

Corporate Member Discount - 10%

Total Display Cost = _____

WEB BANNER AD PRICING

| Ads | Banner Ad Price | Cost | Month |
|-----|-----------------|----------|-----------|
| 1 | \$200 | \$ _____ | January |
| | | | February |
| | | | March |
| | | | April |
| | | | May |
| | | | June |
| | | | July |
| | | | August |
| | | | September |
| | | | October |
| | | | November |
| | | | December |
| 6 | \$600 | \$ _____ | January |
| | | | February |
| | | | March |
| | | | April |
| | | | May |
| | | | June |
| | | | July |
| | | | August |
| | | | September |
| | | | October |
| | | | November |
| | | | December |
| 12 | \$1200 | \$ _____ | January |
| | | | February |
| | | | March |
| | | | April |
| | | | May |
| | | | June |
| | | | July |
| | | | August |
| | | | September |
| | | | October |
| | | | November |
| | | | December |

Corporate Member Discount - 50%

Total Banner Ad Cost = _____

E-NEWSLETTER AD PRICING

| Ads | Banner Ad Price | Cost |
|-----------|-----------------|----------|
| January | \$300 | \$ _____ |
| February | \$375 | |
| March | \$300 | |
| April | \$300 | |
| May | \$375 | |
| June | \$375 | |
| July | \$300 | |
| August | \$375 | |
| September | \$300 | |
| October | \$375 | |
| November | \$300 | |
| December | \$300 | |

Corporate Member Discount - 50%

Total eNewsletter Ad Cost = _____

| | | | | |
|-----------------------------------|---|----------------------------------|---|-------------------------|
| Total Display Ad Cost \$ _____ | + | Total Banner Ad Cost \$ _____ | = | Grand Total \$ _____ |
|-----------------------------------|---|----------------------------------|---|-------------------------|

Name _____ NADCA ID# (If Applicable) _____

Address (include P.O. Boxes and/or Mail Drops) _____

City _____ State or Province _____ Zip/Postal Code & Country _____

Company _____ Email Address _____

Business Telephone (with Area/Country Code) _____ Signature _____

PERSONAL/COMPANY/CASHIER CHECK

CREDIT CARD:

VISA® MASTERCARD® American Express®

CREDIT CARD NUMBER

EXPIRATION DATE

Payment policy for advertising

- Payment must be received by the magazine deadline to guarantee publication.
- All checks and money orders are to be made payable in U.S. dollars to: North American Die Casting Association.
- Return this form with payment to: 241 Holbrook Dr. • Wheeling, IL 60090
tel: 847.808.3153 • fax: 847.808.3171 • email: catlett@diecasting.org

CARDHOLDER'S NAME (AS IT APPEARS ON THE CARD)

CARDHOLDER'S SIGNATURE (REQUIRED TO PROCESS)